



**BRAND ZA
COMMUNICATIONS**

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BRAND ZA COMMUNICATIONS COMPANY PROFILE

EVENTS MANAGEMENT CONSULTANCY | MASTER OF CEREMONIES
ADVERTISING CAMPAIGNS | VOICE OVERS | TRANSLATION SERVICES
PUBLIC RELATIONS STRATEGIES | FILM PRODUCTION | ARTIST MANAGEMENT



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WHO IS BRANDZA PRODUCTIONS T/A BRANDZA COMMUNICATIONS?

As BrandZa Communications, we are a communications, event management consultancy and production company. We specialise in quality storytelling, content creation, striking visuals, innovative designs and curating memorable events. The combined experience of industry experts covers audio-visual and artistic innovations solutions addressed to the cultural and creative industry. The company deals with brands marketing and advertising, broadcasting services, television productions, conference management, institutional videos for government and company agencies. From conceptualisation right through to its implementation, our aim is to deliver quality services in line with our clients' strategies and international standards.

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Services:

TV, Broadcasting & Audio-Video Production

- Documentaries
- TV Series
- News Production
- Commercials for tv, radio and print media (copyrighting, scripts, jingles, adverts, informercials)
- Institutional videos
- Live TV
- Audio recording, mixing & mastering
- Post production (editing, visual effects, motion graphics & musical scores)
- Roadshows, activations and peer education.

Event Management, Public Relations & Master of Ceremonies

BrandZa Communications is also a full service lifestyle based professional event planning company that specialises in planning, consulting and supervision of corporate events, dinner galas, fundraisers, wellness events, weddings, conferences, brand activations, community outreach programs and private events.

Pre-event planning

- Concept and Purpose of Event according to client's Brief
- Recommendations for every event detail including key event services, i.e. Registration Process, Guest Management, Security, Technical, Media and Communications, Catering, Event Script and Programme Management, Transport, Admin, Compliance, Health and Safety, Marketing, Entertainment, and Partner Liaison.
- Proposed Programme of Activities
- Proposed media & communication plan strategy
- Proposed roll-out and implementation plan with detailed timelines

Event Management & Design

- Online registration
- Speakers and sponsors management
- Floor plan and décor design

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- Menu creation
- Coordination of event
- Management of service providers (entertainment, photographers, caterers, florists, rental companies, venues, multimedia and many more.

Onsite Management & Post Event

- Onsite setup and management
- Detailed timelines, showflows and MC Scripts
- Stage Management
- Teardown and clean-up of event
- Post event summary and follow-up

Conference Management

Services:

- Conceptualisation of conference program
- Design of the conference identity and marketing collateral
- Venue selection
- Concierge Services: travel, accommodation and shuttle services
- Registration of delegates
- Speakers & RSVP management & Honorariums
- Technical & multimedia facilities: stage, sound and lighting, microphones, LED screens
- Conference Secretariat & Rapporteurs
- Translation services: translators, translators' booth, delegates ear pieces
- Entertainment
- Exhibitions
- Media Coverage and Filming of conference including live streaming
- Conference gifts & stationary
- VIP & Protocol



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THE NAME BEHIND THE BRAND



Nonkululeko Zandile Ndlovu is a Multimedia Broadcast Communications, SRHR and Gender Rights Advocacy Expert with over 20 years' work experience. She has diverse expertise working with development partners, government, civil society organisations, private-public sectors among various institutions. Affectionately known as Zaza the Zazalicious One, she is a multi-lingual, resourceful, driven, energetic and passionate creative and International trade and diplomacy practitioner with great verbal communication and excellent interpersonal skills, strong time management and multi-tasking skills. Zazalicious is a household name, a powerful and easily recognisable brand known for being a Radio and Television Personality, Journalist and Public Relations Strategist. She is a Media Entrepreneurship (IVLP) USA International Visitor Leadership Program Fellow, a Women in News Africa Accelerator Program Fellow and a highly sought after International Master of Ceremonies.

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A Filmmaker and Talent Scout and Manager having trained in Hollywood and taken Zimbabwe's first ever team to the World Championships of Performing Arts that won twelve gold, one silver and two bronze medals in 2016. Zazalicious also managed the 2016 Mrs Universe International 1st Princess Tracey-Anne Buckley Agget. What drives Zazalicious is meeting new people, understanding corporate brands and being part of their success story by assisting design great publicity campaigns with the aim of running a sustainable business brands with corporate social responsibility initiatives.

Key Achievements

- National Events MC and Lead News Anchor for the Zimbabwe Government Presidium: Heroes Acre events, National Holiday events (Independence Day, National Youth Day, Heroes Day, Defence Forces Day, Unity Day), Opening of Parliament and Judicial Calendar, (2019-current).
- Leading female Voice Over Artist in Zimbabwe representing many corporate brands on radio commercials.
- Fattis & Monies Zimbabwe product launch (radio show, radio adverts, roadshows).
- Hosted and directed Aids and Rights Alliance (ARASA) SRHR Symposium Conference represented by more than 180 delegates from 18 countries (East and Southern Africa) in Johannesburg South Africa, 2023, (<https://www.youtube.com/watch?v=6w9WSng875k>)
- Hosted and directed the UNAIDS, UNFPA, UNICEF, WHO together4srhr Regional Symposium Conference represented by 250 delegates from 16 countries in East and Southern Africa in Victoria Falls, Zimbabwe, 2022. (https://www.youtube.com/watch?v=xLFH7O_weTQ)
- Coordinated, resource mobilisation, documentary production and managing the Covid-19, GBV & SRHR National Publicity Outreach country-wide Tour and Multimedia Campaign for the Ministry of Information, Publicity and Broadcasting Services, Ministry of Health, Ministry of Women Affairs, IOM, UN Women Spotlight Initiative, Perch Media Trust, SAT Zimbabwe Trust, ZBC, Adult Rape Clinic, Katswe Sistahood, Women's Action Group Zimbabwe and UNESCO in 2020-2021.
- Executive Producer of the National Development Strategy 1 Southern Region TV series for the Office of the President and Cabinet, Ministry of Finance and Economic Development and UNDP, 2021.
- Current Affairs ZBC TV programs on women participation in politics with the Zimbabwe Gender Commission; Covid Diaries; SRHR My Body My Choice program with Women's Action Group, Katswe Sisterhood, Zimbabwe Women Parliamentarians & ZWLA;
- Media Monitor and researcher at Media Monitoring Africa on the Democracy & Governance Research And Analysis Media Policy & Quality Research And Analysis published 12 May 2011 <https://www.mediamonitoringafrika.org/elections-watch-bias-patrol-morning-live-11-may-2011/>

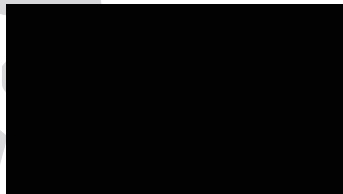


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- Media Monitor and researcher at Media Monitoring Africa on the Gender An Election Issue Election Accountability Pack on 11 May 2011
<https://www.mediamonitoringafrica.org/gender-an-election-accountability-pack/>
- Resource mobilisation and Executive Producer of the National Arts Merit Awards 2012-2015.
- Resource mobilised USD\$250,000 and curated the inaugural Star FM Music Awards in 2019.
- Resource mobilised 1 million Euros for the Children's News Agency and taking two of the children from the program to present their report to the delegates at the COP17 held in Durban South Africa in 2011.
- Team Zimbabwe Manager at the World Championships of Performing Arts 2017 held in Hollywood USA with 117 countries participating and Team Zimbabwe emerging with 11 gold medals, 2 Silver medals and 2 bronze medals.

Our Clients



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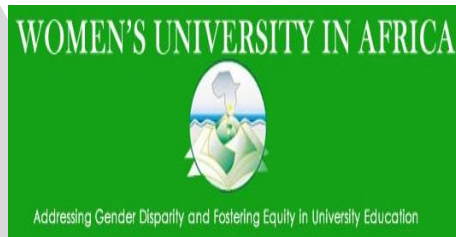


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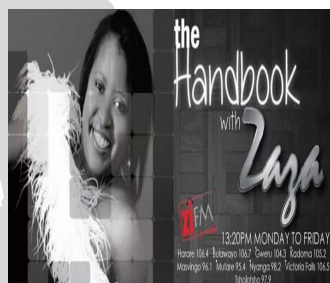
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Company Information & Contact Details

1. **Full Name:** Nonkululeko Zandile Ndlovu
2. **Company Name:** BrandZa Productions t/a BrandZa Communications (PBC)
3. **MC Stage Name:** Zaza The Zazalicious One
4. **Business Address:** 6151 Mangwende Dr East, Old Highfields, Harare, and 150 Barbourfields Bulawayo.
5. **Telephone number:** +263779943730;
6. **Skype address:** zandile.ndlovu.ef
Twitter: @zazaliciousone
Instagram: @zazaliciousone
7. **Present Position:** Creative Director and Founder of BrandZa Communications

We look forward to working with you and being your filming and events solutions company.

Yours Sincerely

Zandile Zaza Ndlovu
Creative Director
BrandZa Communications

FILM AND TV EVENT HOST/MC SPECIAL GUEST VOICE OVERS ENDORSEMENTS PROMOTIONS

ZAZALICIOUS



ZANDILE NDLOVU | THE ZAZALICIOUS ONE

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